



VIBOOK - PAPER
Q4 2021



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VIBOOK SUMMARY

The Vibook platform is a blockchain-based social scholarly knowledge-sharing network. Vibook will connect readers, critics, authors, academics, and service providers. The platform will provide a resource for knowledge seekers to unite and create a foolproof organized outlet to transform the publishing industry and the way it engages using blockchain technology directly targeting academy.

This self-publishing platform will enable the growth and organization of digital libraries, starting with major universities as well as providing mobile copyright registration. Vibook will do this by registering the work on the blockchain and creating a sustainable ecosystem of creative production through Vibook network and our cryptographic technology. By merging the intermediaries together with independent authors and an academic nucleus, society will experience an increased flow of knowledge between authors and consumers as more people (writers and scholars) will have affordable access, and be free to share their knowledge and experience with readers.

This decentralized database will not only facilitate the need for “Trusted” scholarly journals and documentation, but will ultimately eliminate the need for costly textbooks altogether. Vibook is pioneering the way for reliable information to be monetized on the blockchain for both the contributor and the consumer, this coupled with a revolutionary system of checks and balances for the content itself developed by the Vibook team will ensure that all trusted media in the near future will have originated in some fashion on the Vibook platform.



VIBOOK SUMMARY

MAIN GOAL

Create blockchain based solutions that are aimed at serving the creative academic market that is quickly becoming more digital everyday. Vibook will start with all major universities and colleges in North & South America before onboarding private & public primary education levels to ensure a better foothold on the upcoming workforce. Vibook has also created an on-line notary service that will be integrated into a mobile DAPP, that already has the regulatory compliance to be accepted in over 170 countries world wide. The mobile DAPP will complement the decentralized library giving content creators the immediate ability to prove ownership of their material for themselves right from their cellular device and upload directly to the vibook platform for monetization. Lastly Vibook is creating a client side marketplace that will allow for the general public to register and use all of the services offered along with some still in the works like an NFT platform for creation and sales of select works, physical and digital along with audible and visual media. All of this will be powered by the Vibook token.

HOW WE WILL MONETIZE THE THE INFORMATION

- Through Document Records upload storage & maintenance - Vibook.io;
- Through paid Marketing from outside vendors within the vibook.club;
- Through APIs and registration of our services & solutions for outside startups and companies to become partners or customers - vibook.io;
- Providing apis for Government solutions at the following levels (municipal, state and federal); NOT open to the public
- Interconnection of data between universities and validation of curricula via blockchain, thus enabling evidence of time stamped authenticated data to be facilitated;

HOW THE DAPPS WILL WORK

Blockchain as a backbone, will aim to promote the traceability and distribution of content, in addition to promoting adaptive tools for companies to promote their sales. The creation of a Marketplace in the first phase is the crystallization of this moment, but the wide use of the blockchain and interconnection with the most diverse actors, will seek to create a tool for meeting B2C and B2B. Thus creating means of connection with Dapps.



VIBOOK SUMMARY

SPECIFIC OBJECTIVE FOR 2022

- Complete build out of our decentralized bookstore & scholastic network, creating security for the dissemination of copyright works.
- Promote the use of blockchain between Startups and Creative companies using our DAPP & APIs.
- Provide a secure library for academic environments focusing on test universities in both South America and North America.
- Provide a system of copyright registration to work seamless with our notary DAPP, thus ensuring copyright protection for the average mobile consumer.
- Use social gamification to promote social interaction among readers, writers and service providers in the publishing field to create more adoption of the Vibook platform.

OUR SOCIAL OBJECTIVES

- Promote greater access and support to production of blockchain based trusted media
- Promote greater copyright protection and easier access via mobile devices
- Increase NFT exchanges representing products and markets
- Promote the requalification of the production chain (Testing in Brazil)
- Promote integrated digital marketing actions to facilitate trading via mobile
- Enable collaborative funding of works through votes within vibook (Future DAO)
- Promote integrated digital marketing actions for ongoing advertising
- Promote and disseminate authorial marketing campaign to increase collegiate awareness
- Create easy mechanism for copyright registration, being easy to consult publicly
- Promote greater production flow for Vibook social sharing platform as a whole



VIBOOK SUMMARY

BASIC SERVICES ALREADY OPERATIONAL ON VIBOOK PLATFORM:

- User registration
- Registering documents in the blockchain
- Record Traceability

BASIC SERVICES IN FUTURE

- Registration of users on to all Vibook platforms
- Publication of products and data to be monetized
- Register of documents through website and mobile
- Monetization by advertisements deals with outside vendors
- Merchant registration
- Intermediation of services between platforms
- Sales intermediation
- Purchase and exchange of digital products
- Virtual Services Desk
- Digital library maintained by Machine Learning



VIBOOK SUMMARY

VIBOOK SOCIAL INTEGRATION & PREDICTIVE LEARNING FOR ADVERTISEMENT / ENGAGEMENT

The Vibook platform will provide a simple and powerful marketplace environment, content will be distributed through p2p offers or directly on the general marketplace, promoting a flow of commerce, the possibility of exchanges, and the flourishing of a collaborative and commercial ecosystem that will bring new possibilities for content in the creative industry.

The app's integration will support social features such as Facebook, twitter, reddit and others to make suggestions by friends, based on reviews, and ratings available on the platform, as well as other services and actions still under discussion. These include "social gaming" features such as creating labels, rankings, and goals that encourage the use of the platform and encourage the discovery of new content, generating an internal score that may eventually be redeemed in prizes.

All features that use third party services (such as Facebook integration) will be limited to the features provided by their respective APIs. While all these features are free to users, there will be a premium format where the shopkeeper, writers, and readers can have several advantages such as a personal store, possibility of reselling other products (franchise), greater prominence on the general sale page, rights to personal store, ebook discounts, wide access to the network library, pre-sale access, and more accurate sales tracking.



PRODUCTS

vibook
notary

Working with bureaucratizing bias ends up making registration slow, creating a delay that harms the projects. Vibook Notary works with the blockchain, which is an unchanging ledger and reliable proof of registration, already having laws that favor its use as proof of registration, and in this case authorship. Vibook can provide a simpler, cheaper, and higher technology service than many of its major competitors in the industry and ensure a differentiation from other platforms.

notary
For Business

Our product provides companies with blockchain tools that help with registration and traceability providing agility and scalability for businesses. The business principle is to provide an easily accessible whitelabel format and help established companies to launch startups that want to use blockchain technology for their business. The instant notary feature will be invaluable to all businesses and consumers for on the spot validation of any document through our mobile DAPP.

- SPECIFIC OBJECTIVE**
- Create an adaptable whitelabel product for companies encompassing both the decentralized storage library for trusted data and an API for notary services.
 - Promote through blockchain technology and gain scalability and transparency of all data for third party integration setting the standard for data sharing as a whole.



notary
Mobile

PRODUCTS

Using API notary, the dapp aims to provide users with a secure and easy form of registration, where after, the registration is shared on social networks creating a great tool for verification and registration within the production chain.

Those who could benefit from our solution: (Below are just a few examples)

- Youtubers
- Musicians
- Writers
- Speakers / Social Influencers
- Online classes
- Digital Influencers
- Advertising

- SPECIFIC OBJECTIVE**
- Create means for instant content recording and validation via mobile DAPP & Blockchain
 - Enable digital creators and influencers to be able to secure their rights quickly and instantly in order to protect and monetize their content

- TARGET AUDIENCE**
- The main audience of the vibook protocol outside of education will be to target art ownership and distribution, property transactions, Licensing of all types of products along with any contracts of all types between anyone (P2P or B2B or P2B)
- Content creators & producers: Youtubers, Musicians, Writers, Social Media influencers, and Facebook content Marketers these will be the secondary focus

- HOW DOES IT WORK?**
- Through the application, people will be able to establish their registration and after it, they will be able to do it by quick means, either by video capture, note sending, audio capture or recording automatically and easily, the application has a direct focus on product registration creatives that in their conception can already have the security of the blockchain medium. In addition, the person will be able to share the registered product on their social networks, thus creating a safe means for copyright protection.



vibook
Governance

**FOSTERING
PROJECTS WITHIN
THE CREATIVE
ECONOMY**

PRODUCTS

It aims, through a community consensus mechanism, to create means for proposals, voting and promotion of projects within the creative economy, thus seeking to bring this universe to the investors, enabling them to share profits and scale their products within the market.

The Initiative targets NFTs as bundled product unifiers, where producers will create robust products and link them to NFTs, thus creating a full case use, where people by purchasing nfts finance the products and end up subscribing to content delivery constant, thus promoting a gain in scalability.

In addition, these same NFTS end up being generators of shared savings, where buyers end up receiving % of the earnings of each product sold, thus creating a case of creating a community on top of really scalable and attractive products.



PRODUCTS



Vibook Club is a mobile hybrid marketplace (physical and NFT) exchange tool that will make use of Geolocation for meetings. This creates a mobile mechanism that enables the dissemination of information and creates a closer relationship between the community.

SPECIFIC OBJECTIVE

- Create a possibility for face-to-face exchanges
- Create an in-person P2P tool
- Use Geolocation for ad boost
- Create the possibility to exchange NFTs in person
- Publish events and releases

HOW DOES VIBOOK CLUB WORK?

Through login via social networks and being able to connect to metamask, the vibook club app, will enable the creation of the following actions: creation of physical products, creation of nfts (version 2.0), creation of auctions, in-person nft exchanges, physical product exchanges , ads (with or without geolocation), integration with delivery apps and other features that we are developing with partners.



ROADMAP

- DECEMBER - APESWAP LAUNCHING IAO
- DECEMBER- TOKEN PAIRING ON BNB (1:1 FOR NULS NRC20 TOKEN)
- QUARTER 1 2022 - FARMING AND STAKING OF VIBK ON MULTIPLE DEXS
- QUARTER 1 2022 - VIBOOK NOTARY MARKET LAUNCH
- QUARTER 1 2022 - PANCAKESWAP (LIQUIDITY POOLS, FARMING, AND STAKING)
- QUARTER 1 2022 - BETA TESTING OF DECENTRALIZED DATABASE
- QUARTER 1 2022 - MARKETING PUSH FOR INCREASED COMMUNITY INVOLVEMENT
- QUARTER 1 2022 - MOBILE DAPP BETA LAUNCH (ANDROID & IOS)
- QUARTER 1 2022 - CULTIVATING NEW PARTNERSHIPS
- QUARTER 1 2022 - INTEGRATION INTO MAJOR UNIVERSITIES
- QUARTER 2 2022 - ENHANCE AI TEAM TO HANDLE FOR DISSEMINATION AND ANALYSIS OF DATA
- QUARTER 2 2022 - EXPANDING COPYRIGHT PROTECTION TO NORTH AMERICA
- QUARTER 2 2022 - ROLLOUT OF SUBSCRIPTION PACKAGES
- AND MUCH MORE...



TOKENOMICS

\$VIBK

BSC SCAN

<https://bscscan.com/tx/0x3f389f8fd01b9a64e82bfe77de62f378b6f615364b11aaca90f687880af3c1be>

Token Address: 0x9bdafe98c4346eb1b30627531cf2eaaf2048e880

100million tokens created as 1:1 pairing on BNB

- IDO 5.000.000 5,00% Vesting 4 months 25%
- Liquidity 25.000.000 25,00% 22.22% unlocked before listing, then 8.88% monthly over 5 months, then 6.67% monthly over 1 month, then 4.44% monthly over 6 months
- Nuls SCO Staking 5.000.000 5,00% Locked in smart contract
- Team and Advisors 30.000.000 30,00% 20% unlocking each day for 6 months, then 80% monthly over 12 months
- Marketing 5.000.000 5,00% 20% unlocked before listing, then 6.67% monthly over 12 months
- Ecosystem 30.000.000 30,00% Permanent Lock before start Farming, Staking and Vibook DAO

TOKEN DISTRIBUTION

25% - to generate funds for service development at pre-sale and Token Offering respectively

10% - set aside for bounties and community promotion bonuses across a period of 2-3 years

10% - further set aside for various planned airdrop events

35% - reserve by development team and the Vibook company

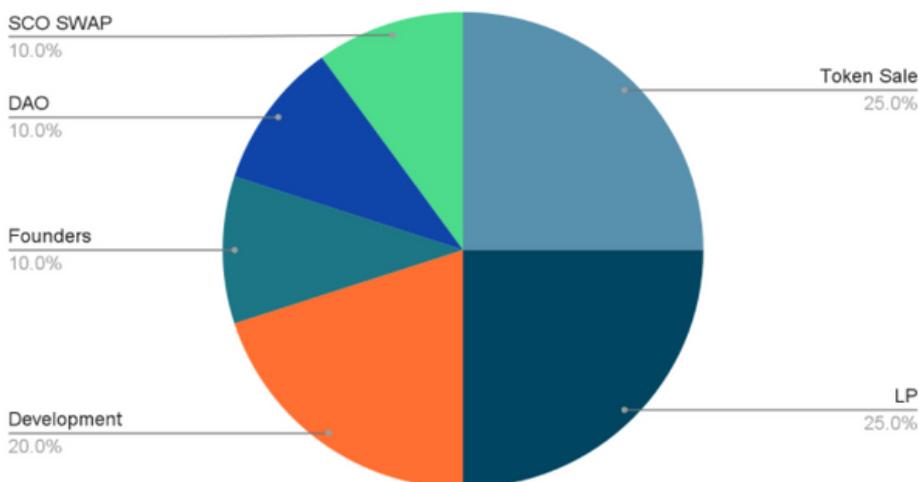
FUNDS ALLOCATION:

25% - Platform Development

10% - Partnerships and Third-party Agreements

35% - Branding and Marketing Campaigns

30% - LP (Staking Farming Trading)





TEAM PROFILE



Gustavo Gonçalves - Founder/Blockchain Business

Former Cultural Advisor (Funcultura) for the State of Pernambuco/Brazil, Cultural Producer, Training in Technology and Blockchain for business. He participated in the most diverse projects, providing consultancy and working to promote blockchain technology for creative culture.

<https://www.linkedin.com/in/crypto2labs/>



José Emiliano - FullStack

Master in Computer Engineering, Professor, Systems Analyst, Specialist in Microelectronics, participates in projects in various technologies. He develops cloud solutions based on Webdesktop platforms, one of which is aimed at hospital use and is being used by the Brazilian Army.

<https://www.linkedin.com/in/jose-emiliano-004a8938/>



Frederico Nascimento - FullStack

full stack developer with over 21 years of experience, working on applications in the areas of billing, projects, tax, mobile, modeling, developing and coordinating teams.

<https://www.linkedin.com/in/fredericonascimento/>



Johnson Chen - Business Advisor

Business and startup mentor in several SEBRAE acceleration programs, graduated in information technology with an MBA in business management from FIA, specialist in franchising and company restructuring, with over 20 years of experience in consulting as Senior Solution (formerly Sinqia), IBM and Accenture, managing projects in several countries, in clients such as Telefonica, Brasilprev, Metlife, Oi and supporting internet banking in banks such as Caixa Geral, Topazio, MUFG, Volks, being responsible for teams with more than 100 people and 12,500 hours of projects delivered per month.

<https://www.linkedin.com/in/johnson-chen/>



Alex Silva - Investor/Sales Advisor

It enables and improves people and companies to increase their digital performance, leveraging results for those who want to invest in quotas of digital startups, bitcoin, digital business (online courses, lectures, among others).

He applies all his experience acquired in more than 20 years serving people, small, medium and large companies. He lectures around the world on how to achieve results through the internet, cryptocurrencies and the blockchain

<https://www.linkedin.com/in/alexnegociosdigitaiseblockchain/>



SOCIAL MEDIA LINKS

SOCIAL MEDIA LINKS

WEBSITE: [HTTPS://VIBOOK.FINANCE](https://vibook.finance)

NOTARY: [HTTPS://VIBOOK.IO](https://vibook.io)

TWITTER: [HTTPS://TWITTER.COM/VIBOOKCHAIN](https://twitter.com/vibookchain)

TELEGRAM: [HTTPS://T.ME/VIBOOKCHAIN](https://t.me/vibookchain)

FACEBOOK: [HTTPS://FACEBOOK.COM/VIBOOKCHAIN](https://facebook.com/vibookchain)

LINKEDIN: [HTTPS://LINKEDIN.COM/COMPANY/VIBOOKCHAIN](https://linkedin.com/company/vibookchain)

PARTNERS

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NULS FOUNDATION

NULS SCO PARTNER PLATFORM

COBALT LEND

PARADOX REALM

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